

INDUSTRY CATEGORY DEFINITIONS



CATEGORY	DESCRIPTION	REV CRITERIA	FUNDING CRITERIA
SaaS	SaaS/Software companies in process of developing product, finding or found product market fit, and/or generating consistent revenue.	No threshold	No threshold
Deep Tech/Hardware/IoT	Companies building physical products (wearables, IoT devices, drones, robotics, 3D printing, space tech, AR/VR, Ag Tech, new materials, etc.) OR software solutions (machine learning, AI, blockchain, computational, imaging & recognition, etc.)	No threshold	No threshold

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Institutional Tech	Fintech, blockchain, cyber and ed tech companies in process of developing their technology, finding or have found technology market fit, and/or generating consistent revenue.	No threshold	No threshold
Growth	Companies generating revenue <\$1B annually.	<\$30mm	No threshold

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Medical	Biotech, healthcare and life science companies with a developed solution in the form of devices, medicines, vaccines, procedures, and systems to solve a health problem and improve quality of lives (pharmaceuticals, devices, procedures, systems, and computer supported info systems).	No threshold	No threshold
Consumer	Consumer based companies include technology companies focused on delivering product/services to individuals and/or households through software, mobile devices, etc.	No threshold	No threshold